



Republic of the Philippines
Department of Health
BAGUIO GENERAL HOSPITAL AND MEDICAL CENTER
 Preventive Promotive Program: Mother- Baby Friendly Hospital Initiative (MBFHI)



ACCOMPLISHMENT REPORT FY 2016

Programs, activities or Project per Major Final Output	Time Frame	Target Indicator	Targets	Accomplishment	Budget utilized(itemized)	Responsible Person
1. Adhering to the EINC protocol for well/ stable newborns 2. Regular one on one counseling/supervision on lactation and Kangaroo Mother Care 3. Mothers classes on breastfeeding and KMC in the OB and MCR	1 year	100% of well newborns 100% of admitted mother-baby dyad by resident/consultant in charge 100% mothers with admitted babies	All well newborns All admitted mother-baby dyad All mothers with admitted babies	100% of well newborns 100% of admitted mother-baby dyad by resident/consultant in charge 100% mothers with admitted babies	None	MBFHI Committee & PNCU Staff
4. Breastfeeding week celebration last August a. Sabay-sabaysumusosanany b. Photo contest of a mother breastfeeding her newborn	1 month	95% mother- baby attendance Participation from all department as well as from patients	All admitted mother-baby dyad employees	95% in-patient mother-baby attendance Participants composed of interns, respiratory therapist and social worker	Snack (c/o dietary): P50/person x 100 =P5000 Prize: P5000	MBFHI Committee, OB Staff and PNCU Staff
5. Improve milk storage 6. Practice Kangaroo Mother Care 7. Breastmilk donation drive	1 year	Add equipment for milk storage Provide mothers needs to do KMC	Breastmilk storage improvement Mothers with preterm and/or LBW infants	Added 1 refrigerator exclusively for storage of breastmilk Provision of KMC tube blouses Done during the breastfeeding week	P3000 c/o linen department: P50/ tube blouse x 200= P10,000	MBFHI Committee & PNCU Staff
8. Establish functional breastfeeding rooms complete with equipment for breastmilk expression in different areas of the hospital	1 year	Breastfeeding room per floor	Hospital employees	There are identified breastfeeding rooms but are not equipped	Signage: P50	MBFHI Committee & PNCU Staff

9. Make the PNCU accessible for the health personnel to store expressed breastmilk		Make PNCU available 24 hours in a days		The PNCU is open 24 hours a day for employees who wanted to express their breastmilk for their babies	c/o hospital: electricity	
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 Preventive Promotive Program: Mother- Baby Friendly Hospital Initiative



WORK AND FINANCIAL PLAN FY 2017

Programs, Activities or Projects per Major Final Output	Time Frame	Target Indicator	Targets					Resource Requirements			Responsible Person
			Q1	Q2	Q3	Q4	Total	Item/Qty	Cost	Type of Fund	
1	2	3	4					5	6	7	8
1.Regular one on one counseling/supervision on lactation, Essential Intrapartum and Newborn Care (EINC) and Kangaroo Mother Care (KMC) Schedule regular short (1-2hours) lectures/mothers' classes on breastfeeding, EINC and KMC in the areas	1 year	Decrease in the incidence of nutrition/feeding related newborn illnesses	All mothers who delivered	All mothers who delivered	All mothers who delivered	All mothers who delivered		-LCD -Laptop 4 pcs Flip charts (1000 each) 1000 pcs Pamphlets (3 pesos per pc)	-4,000 -30,000		MBFHI Committee & PNCU Staff
2. Sabay-	August 2017	Increase in the			All			-Snacks (sandwich and juice) for			MBFHI

sabaynapasuso - This activity will mark the opening of the breastfeeding week, the program will highlight all breastfeeding mothers together with the father, in or outpatient,. They will be gathered to breastfeed at the same time		breastfeeding exclusivity rate through increasing awareness			admitted mother-baby dyad		150 pax 50php per pax -token for 100 mothers 75php each	-7,500 -7,500		Committee, OB Staff and PNCLU Staff
3.Cooking Contest- Any mothers /fathers or employee will be asked to cook a nutritious food for a breastfeeding mother at a low cost	August 2017	Increase awareness in breastfeeding			All breastfeeding caregiver and Hospital employees		Malunggay recipe -1000php per contestant (5 contestants) -prize 1 st - 3000 2 nd - 2000 3 rd -1000 -honorarium 1000 per judges -3000 (3 judges)	-5000 -6000 -3000		MBFHI Committee
4.Photo contest- Picture of a breastfeeding triad (mother, father and child) will be displayed in the hallway, who ever get the highest	August 2017	Increase awareness in breastfeeding			All breastfeeding mother, father and Hospital employees		-Snacks for 60 pax (pancit and bread) 50php per pax -prize 1 st - 3000 2 nd - 2000 3 rd -1000 -honorarium 1000 per judges - (3 judges) -3Posters (3'x5')-300 -certificate paper-50	-3,000 -6,000 -3000 -900		MBFHI Committee

score will win the contest					oyees			-frames 150 x10 contestants	-50 -1500		
5. Film showing- A film will be shown in the miscellaneous ward of the Department of Pediatrics, in between the film, breastfeeding clips will be shown	August 2017	Increase awareness in breastfeeding			All breastfeeding mother/father and Hospital employees			2 showing -DVD -Decoration-crepe paper, cartolina specialty paper Glue stick -snacks (Sandwich, fruit and juice) for 200 pax, 50php each -treats for children -Buffet candy- -popcorn -butter and salt	-500 -1000 -10,000 -2000 -500 -150		MBFHI Committee
6. Establishment of Breastfeeding room/Kangaroo mother care room for breastfeeding mother, in the pediatric ward and PNCU	1 year	Promote and encourage exclusive breastfeeding			All breastfeeding mother/father and Hospital employees			Breastfeeding and KMC room, in MCR and Miscellaneous wards or treatment room -10 Comfortable chairs x 2 (Ward and MCR) 10,000 per rocking chair -20 BF pillows – 500 per pillow -42" Television-35k each -DVD player-5k each -BF Reading materials -200 pcs tube blouse and head band (150 each)	-200,000 -10,000 -70,000 -10,000 -5,000 -30,000		MBFHI Committee & PNCU Staff
7. Breastfeeding orientation for new employees	1 year	All new employees will be oriented within 6 months from employment	New employees	New employees	New employees	New employees		Snacks P50 x 25 pax x 4 sessions Lunch P80 x 25 pax x 4 sessions	-5,000 -8,000		MBFHI Committee
8. Quarterly 20 hour lactation management training for	1 year	All new employees will be trained within 1 year	New employees	New employees invol	New employees invol	New employees invol		Snacks for 3 days P50 x 25 pax x 3 days x 4 sessions Lunch for 3 days P80 x 25 pax x 3 days x 4 sessions	-15,000 -24,000		MBFHI Committee


new employees involved in the care of mother-baby dyad		from employment	involved in the care of mother-baby dyad	ved in the care of mother-baby dyad	ved in the care of mother-baby dyad	ved in the care of mother-baby dyad					
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